

MANISH KUMAR

Adobe Certified Professional - Magento Developer

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Adobe Commerce (Magento) Consultant and Full-Stack Solution Developer with 11+ years of experience delivering enterprise eCommerce, search, and digital experience solutions. Experienced in Adobe Commerce, Coveo, Shopify integrations, frontend development, AI-assisted development, agentic AI solutions, and enterprise automation initiatives. Skilled in designing scalable architectures, leading technical implementations, and driving innovation through modern AI technologies.

WORK EXPERIENCE

Package Consultant | Adobe Commerce | IBM India Pvt. Ltd.

October 2022 – Present

- Designing, developing, and deploying custom Adobe Commerce (Magento) solutions, extensions, and themes to deliver scalable and high-performing eCommerce experiences.
- Customizing and enhancing Adobe Commerce capabilities to address complex business requirements and improve customer experience.
- Delivering projects within scheduled timelines, providing post-implementation support, and ensuring long-term platform stability and performance.
- Integrating third-party systems, APIs, payment gateways, and external services to enable seamless business operations and customer journeys.
- Implementing security best practices, conducting code reviews, testing, debugging, and performance optimization to maintain high-quality solutions.
- Collaborating with cross-functional teams and utilizing version control systems (Git/SVN) for efficient project management.
- **Key Initiatives:**
 - AI SDLC Copilot (IBM Bob-a-Thon 2026) – Developed an AI-powered platform capable of generating multiple consulting-standard SDLC artifacts from business requirements.
 - AI & Automation Initiatives – Contributed to AI-assisted development and productivity accelerator solutions for enterprise delivery teams.

Senior Magento Developer | LAMP | Vinove Software and Services Pvt. Ltd.

March 2021 – September 2022

- Joined as a Senior Magento Developer, effectively executing and overseeing multiple projects.
- Spearheaded the development and launch of IFFCO-Bazar, a major agri-commerce platform, in collaboration with a team.
- Engineered custom Magento modules and extensions to support unique project features and requirements.
- Optimized performance and scalability of e-commerce platforms to handle high traffic and extensive product catalogs.

Senior Magento Developer | Excellence Technologies Pvt. Ltd.

January 2016 – February 2021

- Advanced from Junior Web Developer (January 2016) to Magento Developer (January 2017), demonstrating consistent growth and proficiency in web development, with a focus on Magento projects.
- Further got promoted to Senior Magento Developer & Magento Team Lead (January 2019), assuming leadership responsibilities and overseeing project management.
- Facilitated client interactions, gathering requirements, and providing ongoing support throughout Magento project lifecycles.
- Supervised Magento development processes, ensuring adherence to timelines and quality standards.
- Troubleshooted Magento project issues promptly, implementing effective solutions to maintain project integrity.
- Contributed innovative ideas and insights to optimize in-house tasks and Magento project outcomes.

Content Writer | Telesales Executive and Career Counsellor | Kampuzz.com

March 2015 – December 2015

- Served as a Technical Content Writer, crafting engaging and informative content to promote Kampuzz.com's offerings and enhance brand visibility.
- Executed responsibilities as a Telesales Executive & Career Counsellor, generating qualified leads through strategic outreach efforts and effectively guiding prospective students towards suitable career paths.
- Leveraged communication skills to engage with potential clients, effectively articulating the value proposition of Kampuzz.com's services and fostering long-term relationships with prospective students.

OpenSource M2 Extension Development

January 2016 – Present

- Developed and released free open-source Magento extensions to address common challenges and enhance user experience for developers and merchants. Available for download at <https://manishjoy.github.io/pages/magento2-extensions.html>.

SKILLS

Commerce & Digital Experience

- Magento (Adobe Commerce) Development
- Shopify
- Coveo
- eCommerce Architecture

Core Development Skills

- PHP
- JavaScript
- HTML
- CSS
- GraphQL
- REST APIs

AI & Automation

- Agentic AI
- AI-assisted Development
- Prompt Engineering
- AI Workflow Automation
- IBM WatsonX
- Enterprise AI Solutions

Tools & Platforms

- Git
- Composer
- Linux
- Agile & Scrum

Leadership & Consulting

- Team Leadership & Mentoring
- Client & Stakeholder Management
- Requirement Gathering & Solution Design
- Cross-functional Collaboration

Languages Known: English and Hindi

CERTIFICATIONS



EDUCATION

Bachelor of Technology (Hons.), Computer Science | RTU Kota, India

June 2015

- Average up to 8th Semester: 78.78 %
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Key Highlights

- 11+ years in web and eCommerce development.
 - Delivered enterprise Adobe Commerce implementations across multiple industries.
 - Led development of large-scale commerce platforms including IFFCO Bazar.
 - Developed open-source Magento extensions used by the Magento community.
 - Contributor to IBM innovation and AI initiatives.
 - Certified Adobe Commerce Professional.
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DECLARATION

I hereby affirm that all information provided above is true, accurate, and complete to the best of my knowledge and belief.

- Manish Kumar